

IDN: \_\_\_\_\_ Printed Name: \_\_\_\_\_

**BBA-Business Administration-Major Code: 0578**

Concentrations: C059 Core Accounting Concepts\_\_\_\_; C060 Professional Accounting Concepts\_\_\_\_; C061 Public Accounting Concepts\_\_\_\_; C062 Business Economics\_\_\_\_; C063 Business Interdisciplinary\_\_\_\_; C064 Consumer Marketing\_\_\_\_; C065 Corporate Finance\_\_\_\_; C066 Digital Marketing\_\_\_\_; C067 Human Resource Management\_\_\_\_; C068 International Management\_\_\_\_; C069 Investments\_\_\_\_; C070 Management\_\_\_\_; C071 Small Enterprise Management\_\_\_\_

This degree is available in a guaranteed 8-semester plan for qualified freshmen. **See your advisor to declare your major and sign an official degree plan.**  
*The prerequisites and corequisites of the degree requirements are subject to change.*

MATH/ENGL prerequisite/co-requisite courses if student does not meet placement requirements:

**Prerequisites:** MATH 0304 \_\_\_\_\_ **Corequisites:** ENGL 0201 \_\_\_\_\_ ENGL 0202 \_\_\_\_\_ MATH 0301 \_\_\_\_\_ MATH 0201 \_\_\_\_\_

**FRESHMAN YEAR- FALL SEMESTER: 16 hours****Courses**

English composition requirement	3 Hours	Note 1	Grade_____
MGMT 1203 Foundations of Business	3 Hours	Note 2 & 4	Grade_____
MATH requirement or elective	3 Hours	Note 1 & 3	Grade_____
SPCH 1203 Introduction to Speech Communication	3 Hours		Grade_____
Required business computing competency	3 Hours	Note 6	Grade_____
MGMT 1201 Planning for Success	1 Hours	Note 3	Grade_____

**FRESHMAN YEAR- SPRING SEMESTER: 16 hours****Courses**

English composition requirement	3 Hours	Note 1	Grade_____
MATH requirement or elective	3 Hours	Note 1 & 3	Grade_____
MGMT 2203 Introduction to International Business	3 Hours	Note 2 & 4	Grade_____
ECON 2803 Principles of Macroeconomics	3 Hours		Grade_____
LAW 2003 Legal Environment of Business	3 Hours	Note 2 & 4	Grade_____
FIN 1521 Personal Finance Applications	1 Hour	Note 7	Grade_____

**SOPHOMORE YEAR- FALL SEMESTER: 16 hours****Courses**

STAT 2503 Probability and Statistics I	3 Hours	Note 2 & 4	Grade_____
MGMT 2863 Business Communications	3 Hours	Note 2 & 4	Grade_____
ECON 2813 Principles of Microeconomics	3 Hours	Note 2 & 4	Grade_____
ACCT 2803 Principles of Financial Accounting	3 Hours	Note 2 & 4	Grade_____
Lab science requirement	4 Hours	Note 1	Grade_____

**SOPHOMORE YEAR- SPRING SEMESTER: 16 hours****Courses**

ACCT 2813 Principles of Managerial Accounting	3 Hours	Note 2 & 4	Grade_____
MKTG 3013 Principles of Marketing Management	3 Hours	Note 2	Grade_____
MGMT 3133 Social Responsibility and Ethics in Business	3 Hours	Note 2	Grade_____
MGMT 3153 Organizational Behavior	3 Hours	Note 2	Grade_____
Lab science requirement	4 Hours	Note 1	Grade_____

**JUNIOR YEAR- FALL SEMESTER: 15 hours****Courses**

FIN 3713 Business Finance	3 Hours	Note 2	Grade_____
Concentration requirement	3 Hours	Note 2 & 5	Grade_____
Concentration requirement	3 Hours	Note 2 & 5	Grade_____
Fine Arts/Humanities/Social Sciences requirement	3 Hours	Note 1	Grade_____
Elective	3 Hours	Note 3	Grade_____

**JUNIOR YEAR- SPRING SEMESTER: 15 hours****Courses**

MGMT 3523 Operations Management	3 Hours	Note 2	Grade_____
History/Government requirement	3 Hours	Note 1	Grade_____

IDN: \_\_\_\_\_ Printed Name: \_\_\_\_\_

Concentration requirement	3 Hours	Note 2 & 5	Grade_____
Concentration requirement	3 Hours	Note 2 & 5	Grade_____
Elective	3 Hours	Note 3	Grade_____

**SENIOR YEAR- FALL SEMESTER: 14 hours****Courses**

MGMT 3913 Decision Support Systems	3 Hours	Note 2	Grade_____
Concentration requirement	3 Hours	Note 2 & 5	Grade_____
Concentration requirement	3 Hours	Note 2 & 5	Grade_____
Fine Arts/Humanities/Social Sciences requirement	3 Hours	Note 1	Grade_____
Elective	2 Hours	Note 3	Grade_____

**SENIOR YEAR- SPRING SEMESTER: 12 hours****Courses**

MGMT 4813 Strategic Management	3 Hours	Note 2	Grade_____
Concentration requirement	3 Hours	Note 2 & 5	Grade_____
Concentration requirement	3 Hours	Note 2 & 5	Grade_____
Fine Arts/Humanities/Social Sciences requirement	3 Hours	Note 1	Grade_____

**Total Hours: 120 At least 40 hours must be upper-level****NOTES**

1. Follow the State General Education Core Requirements, see Graduation Requirements section of this catalog. Follow requirements with these stipulations: mathematics – MATH 2403 or higher MATH is required; social sciences – Select one course, excluding ECON 2803 and 2813.
2. These courses are used to determine major courses in residency, see Graduation Requirements. A cumulative GPA of 2.00 is required in these courses to meet graduation requirements for the College of Business.
3. Electives, 12 hours: MATH 1403 is eligible to be used as a general elective if needed as a prerequisite for MATH 2403. MGMT1201 is required for first-time, full-time freshmen. Consult with advisor for other electives.
4. Lower-level Business Core, 24 hours (includes ECON 2813). Review College of Business admission requirements for standards of performance.
5. Concentration Requirements 24 hours – Choose two, 12-hour concentrations from those listed below.
6. Required business computing competency may be fulfilled by successful completion of MGMT 2103 or ITA 1003 or approved substitution.
7. Prior to graduation students must demonstrate competency in financial literacy by satisfactory completion of FIN 1521 (or approved substitution) with a grade of C or better or score 70% or more on a challenge exam for FIN 1521.

**Depending on the Concentration you choose, see below for course choices:****Core Accounting Concepts C059****Requires the following 12 hours:**

ACCT 3003 Intermediate Accounting I	3 Hours	Note 2	Grade_____
ACCT 3023 Cost Accounting	3 Hours	Note 2	Grade_____
ACCT 3053 Accounting Information Systems	3 Hours	Note 2	Grade_____
ACCT 4013 Tax Accounting I	3 Hours	Note 2	Grade_____

**Professional Accounting Concepts C060****Required nine hours:**

ACCT 3013 Intermediate Accounting II	3 Hours	Note 2	Grade_____
ACCT 4023 Advanced Accounting	3 Hours	Note 2	Grade_____
ACCT 4053 Auditing	3 Hours	Note 2	Grade_____

**Choose three hours from the following:**

ACCT 3123 Governmental and Not-for-Profit Accounting	3 Hours	Note 2	Grade_____
ACCT 4113 Tax Accounting II	3 Hours	Note 2	Grade_____
ACCT 4153 Forensic Accounting	3 Hours	Note 2	Grade_____
ACCT 467V Internship in Accounting	Variable Hours	Note 2	Grade_____

IDN: \_\_\_\_\_ Printed Name: \_\_\_\_\_

**Public Accounting Concepts C061**

**Required 12 hours from the following (six hours of ACCT required):**

ACCT 3123 Governmental and Not-for-Profit Accounting	3 Hours	Note 2	Grade _____
ACCT 4113 Tax Accounting II	3 Hours	Note 2	Grade _____
ACCT 4153 Forensic Accounting	3 Hours	Note 2	Grade _____
ACCT 467V Internship in Accounting	Variable Hours	Note 2	Grade _____
LAW 4033 Law of Commercial Transactions	3 Hours	Note 2	Grade _____
LAW 4043 Law of Business Organizations	3 Hours	Note 2	Grade _____
MGMT 3513 Business Analytics	3 Hours	Note 2	Grade _____

**Business Economics C062**

**Choose 12 hours from the following:**

ECON 3313 Microeconomic Analysis	3 Hours	Note 2	Grade _____
ECON 3353 Macroeconomic Analysis	3 Hours	Note 2	Grade _____
ECON 4203 International Economics	3 Hours	Note 2	Grade _____
ECON 4343 Managerial Economics	3 Hours	Note 2	Grade _____
FIN 3813 Money, Banking, and Financial Markets	3 Hours	Note 2	Grade _____
FIN 4203 International Finance	3 Hours	Note 2	Grade _____

**Business Interdisciplinary C063**

**Required three hours:**

COBI 467V Integrative Internship	3 Hours	Note 2	Grade _____
----------------------------------	---------	--------	-------------

**Choose nine hours of upper-level business courses from ACCT, COBI, ECON, FIN, LAW, MGMT, and MKTG:**

_____	3 Hours	Note 2	Grade _____
_____	3 Hours	Note 2	Grade _____
_____	3 Hours	Note 2	Grade _____

**Consumer Marketing C064**

**Choose 12 hours from the following:**

MKTG 3003 Introduction to Professional Selling	3 Hours	Note 2	Grade _____
MKTG 3033 Integrated Marketing Communications	3 Hours	Note 2	Grade _____
MKTG 3123 Consumer Behavior	3 Hours	Note 2	Grade _____
MKTG 3133 Marketing Research	3 Hours	Note 2	Grade _____
MKTG 4033 Services Marketing	3 Hours	Note 2	Grade _____

**Corporate Finance C065**

**Choose 12 hours from the following:**

FIN 3733 Financial Statement Analysis	3 Hours	Note 2	Grade _____
FIN 3813 Money, Banking, and Financial Markets	3 Hours	Note 2	Grade _____
FIN 4203 International Finance	3 Hours	Note 2	Grade _____
FIN 4313 Capital Budgeting	3 Hours	Note 2	Grade _____
FIN 4743 Advanced Financial Management	3 Hours	Note 2	Grade _____

**Digital Marketing C066**

**Requires the following 12 hours:**

MKTG 3033 Integrated Marketing Communications	3 Hours	Note 2	Grade _____
MKTG 3043 E-Business Marketing	3 Hours	Note 2	Grade _____
MKTG 4133 Social Media Marketing	3 Hours	Note 2	Grade _____
MKTG 4143 Digital Marketing	3 Hours	Note 2	Grade _____

**Human Resource Management C067**

**Requires the following 12 hours:**

LAW 4023 Legal Issues in Human Resource	3 Hours	Note 2	Grade _____
MGMT 3173 Human Resource Management	3 Hours	Note 2	Grade _____
MGMT 4153 Strategic Compensation	3 Hours	Note 2	Grade _____
MGMT 4183 Human Resources Staffing	3 Hours	Note 2	Grade _____

IDN: \_\_\_\_\_ Printed Name: \_\_\_\_\_

**International Management C068**

**Requires the following 12 hours:**

FIN 4203 International Finance	3 Hours	Note 2	Grade _____
MGMT 3203 Cross Cultural Relations	3 Hours	Note 2	Grade _____
MGMT 4203 International Management	3 Hours	Note 2	Grade _____
MKTG 4203 International Marketing	3 Hours	Note 2	Grade _____

**Investments C069**

**Requires the following 12 hours:**

FIN 3723 Investments	3 Hours	Note 2	Grade _____
FIN 4323 Management of Financial Institutions	3 Hours	Note 2	Grade _____
FIN 4733 Principles of Portfolio Management	3 Hours	Note 2	Grade _____
FIN 4773 Derivative Securities and Markets	3 Hours	Note 2	Grade _____

**Management C070**

**Requires the following 12 hours:**

MGMT 3513 Business Analytics	3 Hours	Note 2	Grade _____
MGMT 3543 Global Supply Chain Management	3 Hours	Note 2	Grade _____
MGMT 3613 Leadership	3 Hours	Note 2	Grade _____
MGMT 4613 Community Leadership	3 Hours	Note 2	Grade _____

**Small Enterprise Management C071**

**Requires the following 12 hours:**

MGMT 3033 New Venture Creation	3 Hours	Note 2	Grade _____
MGMT 3163 Family Business Management	3 Hours	Note 2	Grade _____
MGMT 4063 Launching a Small Online Business	3 Hours	Note 2	Grade _____
MGMT 4163 Small Business Management	3 Hours	Note 2	Grade _____

**Transfer Course Information**

The Arkansas Course Transfer System (ACTS) contains information about the transferability of courses within Arkansas public colleges and universities. Students are guaranteed the transfer of applicable credits and the equitable treatment of the application of credits for the admissions and degree requirements. Courses transferability is not guaranteed for courses listed in ACTS as "No Comparable Courses." ACTS-Arkansas Course Transfer System <http://acts.adhe.edu> -select Course Transfer. See Acceptance of Transfer Credits section of the current academic catalog for a complete list of transfer provisions.

**Student Degree Program Requirements**

A student's degree program requirements are those specified in the catalog in effect at the time of declaration of program major. If not on the Guaranteed 8-semester degree plan, students may choose to meet the program requirements specified in the catalog for a later year from when they began their program of study. Students must meet the above program requirements and the graduation requirements as indicated by institutional and college policy. The program can be changed only with the approval of the official advisor.

If original courses are eliminated, students may be required to meet new curriculum requirements in the degree program. If students are not enrolled for two or more consecutive terms (excluding summer terms), they must re-enter under the program requirements of the current catalog. Students are responsible for understanding program requirements and changes.

Guaranteed 8-Semester Degree Completion Program Pursuant to Act 1014 of 2005, qualified first-time freshmen with a declared major may elect to participate in the guaranteed 8-semester degree completion program. Students must follow the above degree plan and meet all requirements as outlined in the Guaranteed 8-semester Degree Completion Program contract. The contract and this degree plan must be signed and filed with the advisor before the first day of classes for the student's first term of attendance. The official copy of the contract and degree plan are filed in the Records Office.

Approved by Dr. Georgia Hale, March 1, 2022-Catalog Year 2022-2023. This document is not official until signed and dated by both the student and an authorized university representative.

Student Signature \_\_\_\_\_ Date \_\_\_\_\_

Advisor Signature \_\_\_\_\_ Date \_\_\_\_\_